



ORGANIZER'S GUIDE

A VOICE FOR JUSTICE

Dear members, friends and supporters of DEVELOPMENT AND PEACE,

In the fall of 2011, after consultation with our partners in the Global South, DEVELOPMENT AND PEACE launched a five-year program to promote integral human development consistent with ecological justice. As always, DEVELOPMENT AND PEACE seeks to express our solidarity with partners in the Global South through support for their own efforts as well as by engaging in education and action at home.

Our education and action campaigns for ecological justice are rooted in our belief that the preferential option for the poor can be extended to include a preferential option for the Earth, and that the greatest impact of the ecological crisis today is experienced by the people of the Global South. This belief has resonated with members across the country who recognize the interdependence of our human family and our responsibility to care for each other with love and respect for the sacredness of all creation.

Since we launched the program for ecological justice, we are hearing more and more the cry of the Earth from the voices of those whose lives and livelihoods are being affected by the extraction of natural resources and the destruction of the ecosystems they inhabit. These are often the hidden costs of sustaining levels of consumption by a minority of the world's people who never experience the consequences in terms of human suffering and environmental destruction. This cry of the impoverished reaches us through our partners and Church leaders in the Global South who are seeking justice for their communities and solidarity with others to sustain human life and dignity now and build a future for generations to come.

The partners of DEVELOPMENT AND PEACE want Canadians to know that the precious minerals and metals found in their countries are being extracted and exported, with the promise that the required investment will bring development to their region. However, the revenues from mining are not leading to long-term development for communities, and in many instances, communities are also facing gross injustices. These include the displacement of homes, erosion of agricultural land, deforestation, pollution of water sources, conflict, reprisals against those opposed to the mine,

sexual violence against women, and the bribing of government officials to facilitate operations, thus weakening already fragile democracies.

Through our 2013 Education Campaign, **A Voice for Justice**, we want to ensure that the voices of those experiencing these injustices will be heard and that they can seek effective remedy, as well as opportunities for building life-sustaining futures. The action we are taking together this year is to renew the call for an effective extractive sector ombudsman in Canada that would have the power to investigate complaints, make its findings public, and make recommendations to remedy any violations. Please have a look at the Campaign Backgrounder and Action Sheet for more details.

We hope you will join this campaign with commitment and determination. We are excited about the interest that our members have expressed in continuing the campaign for ecological justice and the resources we have produced for community reflection, prayer and action. These resources, including the Backgrounder and the Action Sheet, are available for viewing in the Education Campaign section of our website and can also be ordered (see the order form included in this kit). We welcome your questions and suggestions for making this year's education and action campaign a success.

Thank you for your enduring support and commitment to DEVELOPMENT AND PEACE. Let us continue to listen to the voices of our brothers and sisters in the Global South with respect and solidarity. Let us ensure that we will also make our voices heard in Canada as we join in the struggles for human dignity, justice and peace in our world.

In solidarity,


Michael Casey, Executive Director



CANADIAN CATHOLIC ORGANIZATION FOR
**Development
and Peace**

GET READY

- 1 Read the 2013 Fall Campaign print materials. You can order copies through the order form in this kit, or find them online at devp.org/campaign, along with the campaign video and testimonials from communities affected by mines.
- 2 Attend a Fall Campaign workshop in your area. Check with your Regional Animator or Diocesan Council President for dates and times.



ORGANIZE

- 1 Meet with other DEVELOPMENT AND PEACE members and supporters to discuss and plan the campaign. Be creative!
- 2 Meet with other key people who can support the campaign: priests, members of parish pastoral committees, student and youth leaders, chaplains, teachers, etc. Share your ideas, get their suggestions, and think about how you can work together. This is an ideal time to plan online strategies, such as sharing Fall Campaign activities with friends on Facebook or Twitter.

IN YOUR PARISH

- ▶ Hand out the Action Card inserted into the Action Sheet. You can also hand out the Action Sheet one week in advance so that people can read it at home. Inform them that they will have the opportunity to sign an Action Card the following week.
- ▶ Use our Liturgical Reflection to make a presentation or announcement about the campaign during mass and ask people to sign the Action Card.
- ▶ Leave the Action Card, along with pens, in the pews or put a stack on a table at the entrance of the church or parish hall. Try to have DEVELOPMENT AND PEACE members or other parishioners available to answer questions and encourage people to sign the Action Card.
- ▶ Collect the cards and mail them by mid-March to the DEVELOPMENT AND PEACE Montreal office at 1425 René-Lévesque Blvd West, 3rd Floor, Montreal QC H3G 1T7.
 - ▶ Mailing them as a package will save us money.



COMMUNICATE



- 1 Design a media strategy, and include Facebook and Twitter outreach. Choose someone to act as your media contact and spokesperson.
- 2 Invite local media to cover your special events, especially if you meet with your MP.

MEET WITH YOUR MP AND ASK FOR SUPPORT

- ▶ For this campaign to be as effective as possible, we encourage you to form a small group to meet with your Member of Parliament during *Meet Your MP Week* in November 2013. Ask your MP to call for the creation of an independent ombudsman for the extractive sector.
- ▶ A petition will help them do this. Use the special DEVELOPMENT AND PEACE petition that can be presented in the House of Commons. If you collect at least 25 signatures, your MP can ask a question in the House about establishing an ombudsman for the extractive sector. Alternatively, your MP can present the petition during the daily tabling of petitions. MPs who do not agree with their constituents' petitions are still obligated to present them. Our petition is designed to meet House of Commons criteria, so please do not modify it. You can download the petition at:

www.devp.org/campaign
- ▶ Don't forget to take a photo of your meeting with your MP for our blog.
- ▶ After you meet with your MP, tell us about it! Fill out the online form at devp.org/mpreport. Be sure to attach the photo!
- ▶ If possible, join us in Ottawa in May 2014 when we will present the Action Cards to respective MPs at the House of Commons. Contact your Regional Animator or follow the latest news on our website for the date.

New this year!
A prayer card featuring this prayer is available for order.

We pray for the Earth,
wounded by our greed.

Call us to remember
that the Earth is Yours
and that we hold it in trust
for future generations.

Help us to change our actions
so that we live
more lightly on the Earth,
using only what we need
and no more.

Help us to respect and celebrate
the gifts You offer us
through Your Creation,
and to never take them for granted.

God will provide
for the world's every need
— if we respect the Earth.

Amen



Source: Kairos Canada

CAMPAIGN MATERIALS 2013

Use the order form in this kit to order most of the materials you'll need for this year's campaign **A Voice for Justice**:

- ▶ **Set of 3 Posters;**
- ▶ **Action Sheet:** Introduces the campaign and action;
- ▶ **Action Card:** Addressed to Members of Parliament, this card calls for the creation of a legislated, extractive sector ombudsman in Canada;
- ▶ **Backgrounder;**
- ▶ **Theological Backgrounder;**
- ▶ **Prayer Card;** and
- ▶ **Student Activity Guide** (for 6- to 17-year-olds).

Other materials will be posted online at devp.org/campaign early this fall:

- ▶ The campaign video;
- ▶ Testimonial videos from Honduras, Madagascar, Peru and the Philippines;
- ▶ Meet your MP kit.

FALL CAMPAIGN ONLINE

In addition to finding all the campaign resources at devp.org/campaign, you can:

- ▶ Sign the Action Card and send it to your MP with just one click. Go directly to devp.org/act.
- ▶ Read testimonials from Honduras, Madagascar, Peru and the Philippines.
- ▶ Fill out the Report on Meeting with your MP form. Use it to send us pictures and stories about your meeting with your MP. We'll post them on our blog for all to see.
- ▶ Follow the campaign on Facebook and Twitter ([#voiceforjustice](https://twitter.com/voiceforjustice)).
- ▶ Subscribe to our e-newsletter for both campaign and other DEVELOPMENT AND PEACE news.



JOIN SHARE YEAR ROUND
Share generously, all year.
Express your solidarity with the people of the Global South. Become a Share Year Round donor and invite others to do the same.



DEVELOPMENT AND PEACE
1425 René-Lévesque Blvd West, 3rd Floor
Montréal QC H3G 1T7
www.devp.org

Design: Sherpa Design
Printing: AGL Graphiques

